



**FACES** FOR THE **FUTURE**  
— C O A L I T I O N —

**2024-2025 Annual Report**

The 2024-25 school year was, as usual, a busy one. But it was also a year of stabilizing, as we brought on a whole new leadership team, doubled down on our signature programs, and started to plan our 25th anniversary school year. And we talked to communities from Massachusetts to Chicago to Sacramento about the possibility of building new FACES programs—because FACES works for the students, families, and schools it serves.

I proudly offer you our first ever annual report. As you read through all the numbers, statistics, and information, I hope that you'll think about what makes FACES special. Because so much of that is you. Our students come in to FACES bright, resilient, and willing, and leave as alumni excited about their futures. Decades of FACES alumni have gone on to lead in their communities and workplaces. Our school partners work closely with us year-round to ensure smooth integration into their health pathways. Our employer partners return to this work every year, helping to build the next generation of health professionals. Our committed donors allow us to continue this important work every day.

When I started FACES for the Future 25 years ago, I could never have foreseen the important work of our San Diego and Colorado affiliates or how my own hard-working team would grow to serve so many students yearly. Our mission remains strong: to unlock the potential of high school students interested in healthcare who may not otherwise have the opportunity, the social capital, or whatever other barriers would stand in their way. FACES opens those paths, those doors. Thank you for coming along for the journey.

Dr. Tomas Magana  
Founding Director



# The Coalition and its affiliates served...

**1,216**  
Total Students

**20 Sites**

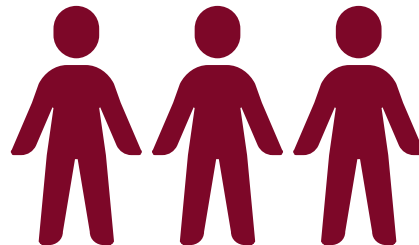
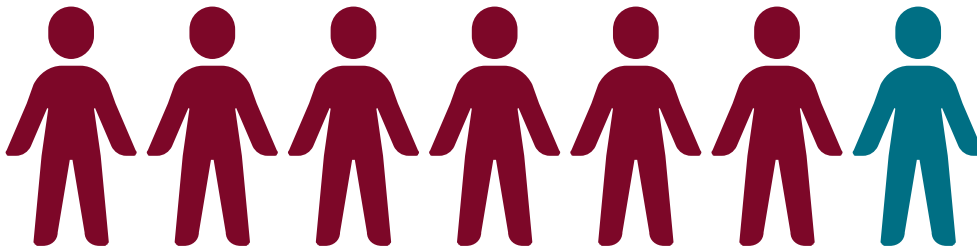
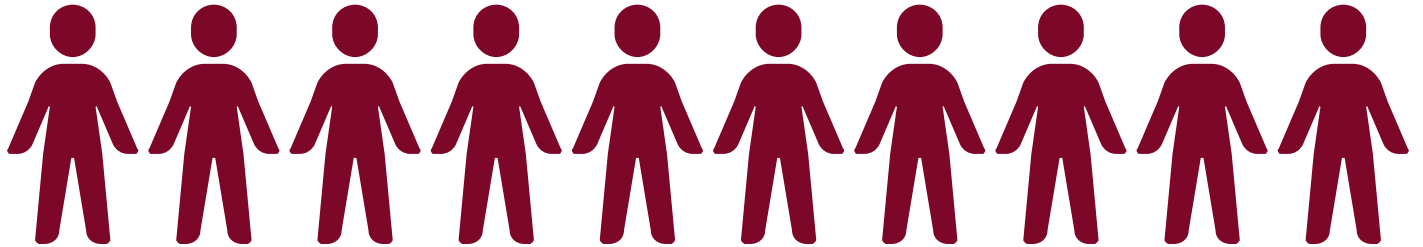
**3 States**

**90%**  
Free &  
Reduced  
Lunch



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# Our students were...



**95% Students of Color**



# Our students spoke English and...

SOMALI  
ROMANIAN  
LUMIEN  
CREOLE  
VIETNAMESE  
PORTUGUESE  
TONGAN  
ITALIAN  
KIBEMBE  
MANDARIN  
ILOGANO  
MASALIT  
JAPANESE  
HINDI  
KERES  
FILIPINO  
INDONESIAN  
KHMER  
FRENCH  
KOREAN  
TAGALOG  
FARSI  
SPANISH  
KAREN  
HMONG  
MIXTECO  
NAVAJO  
BURMESE  
CANTONESE  
TELUGU  
HAITIAN CREOLE  
KAPAMPANGAN  
SWAHILI  
PUNJABI  
ARABIC  
NEPALI  
JEMEZ  
MAI MAI



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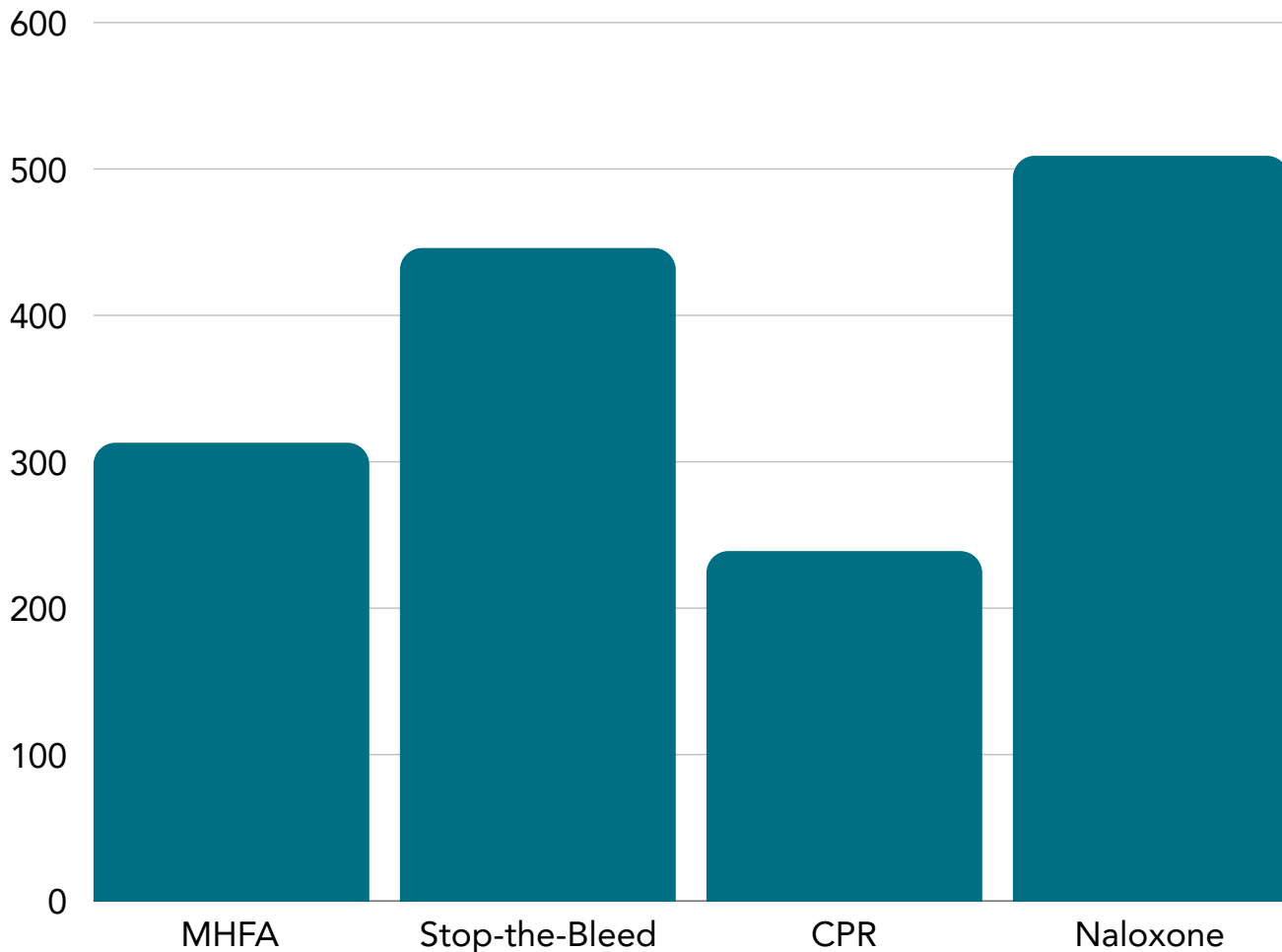
# Our Student Internships



Our program facilitated **170** student internships across a robust training network. These placements were hosted at **53** unique host sites across **29** industry partner organizations, supported by **205** dedicated health professionals. **96%** of interns said the placements helped with career goals.



# Students Earned 1,599 Certifications



Awareness of behavioral health services increased from **69%** to **91%** and awareness of substance use resources increased from **71%** to **97%** over the academic year.



# Our Students: After Participation

## Top Medical Careers Aspired To:

Nursing  
Pediatrics  
Mental/Behavioral Health  
Women's Health  
MD/DO

Overall, 89%  
intend to  
work in  
healthcare

93% have a trusted adult to turn to  
94% engage in healthy habits  
& behaviors

92% are confident about pursuing  
career choices

90% acquired the skills needed to  
pursue their chosen careers



# Our 2025 graduates were off to...

California State University East Bay  
California State University Fullerton  
California State University Long Beach  
California State University Monterey Bay  
California State University Sacramento  
California State University San Diego  
California State University San Francisco  
California State University San Jose  
Central New Mexico Community College  
Chabot College  
City College of San Francisco  
College of Alameda  
Grand Canyon University  
Laney College  
New York University  
Point Loma Nazarene University  
Sacramento City College  
San Diego City College  
San Diego Mesa College  
Unitek College

100%  
graduation  
rate

University of California Berkeley  
University of California Davis  
University of California Irvine  
University of California Los Angeles  
University of California Riverside  
University of California Santa Barbara  
University of California Santa Cruz  
University of California San Diego  
University of Hawaii at Manoa  
University of New Mexico  
University of Oregon  
University of Pennsylvania  
University of Tennessee Knoxville  
University of Washington



# Our Alumni

**In Spring of 2025, we fielded our first substantial survey of 23 years of alumni.**

“Dr. Magaña and the entire FACES community kept me motivated, provided me a positive and productive outlet, allowed me a safe space, and granted me the opportunity to pursue my education and a profession that would allow me to help rebuild my community and create stability for myself. FACES opened my eyes to the potential of what I could become and allowed me to reflect on my strength and resiliency. It was my family and my home, when I did not have my own.”



# Our Alumni: Higher Education

## Top Health Related Majors/Degrees:

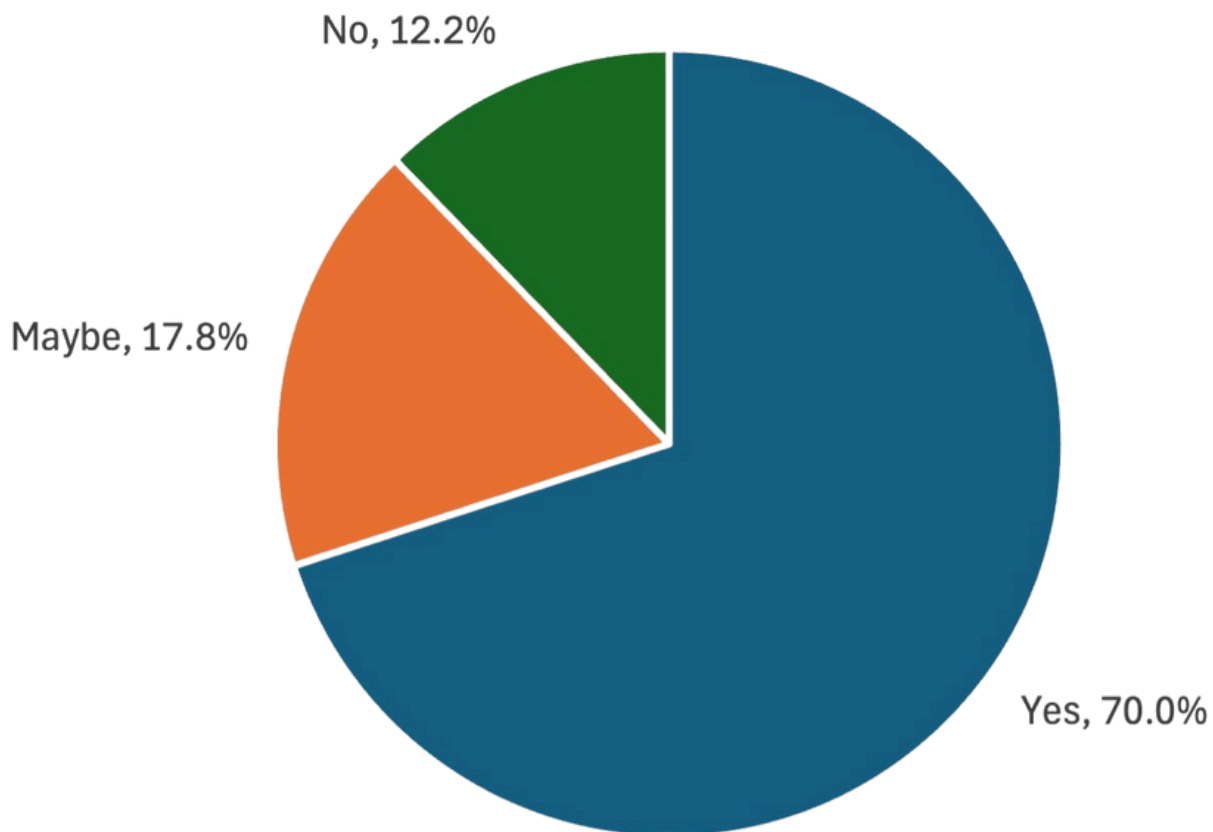
Biology  
Public Health  
Nursing  
Psychology  
Social Work

86% of alumni  
studying were in  
health related  
programs

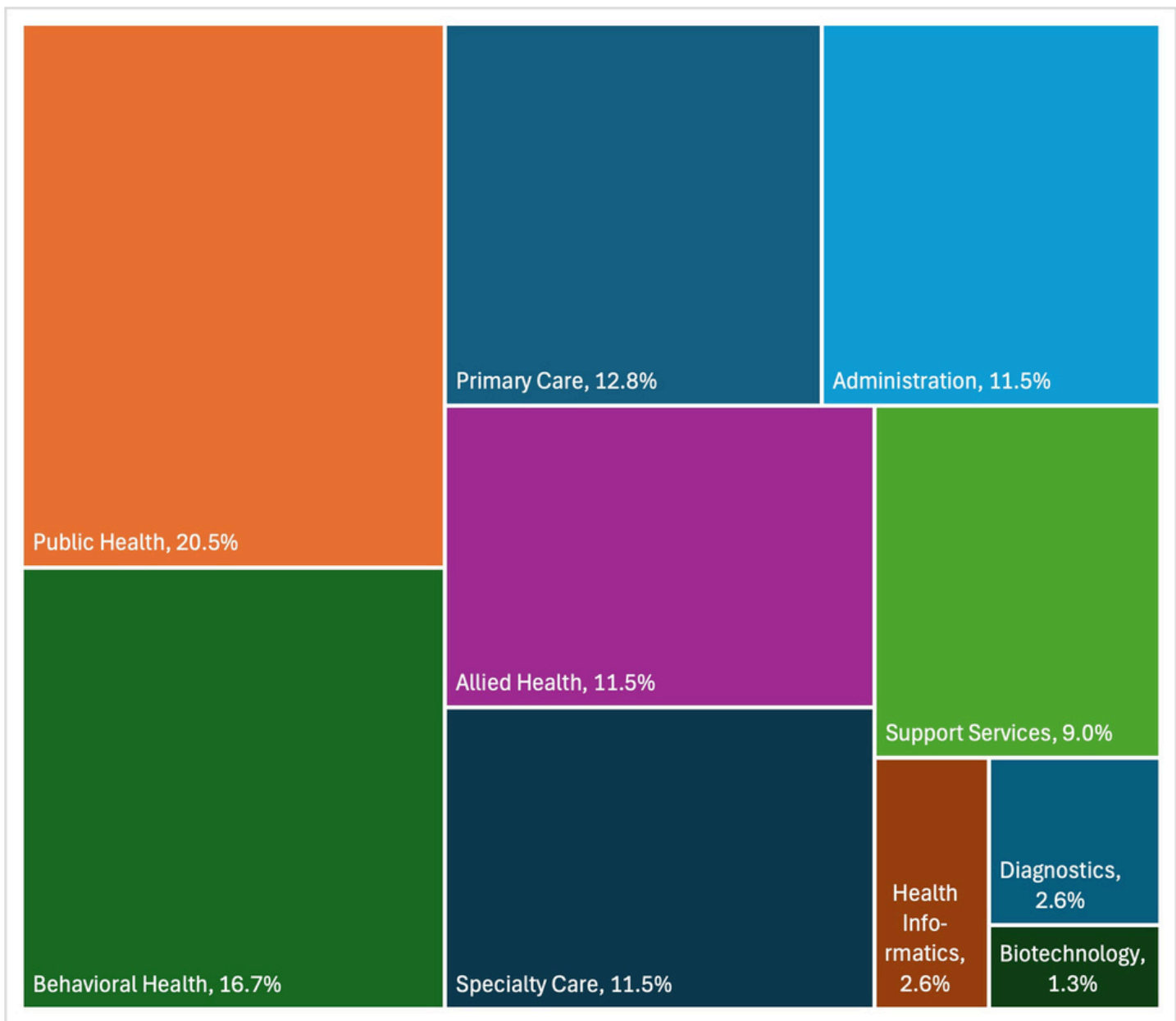


# Our Alumni: Further Education

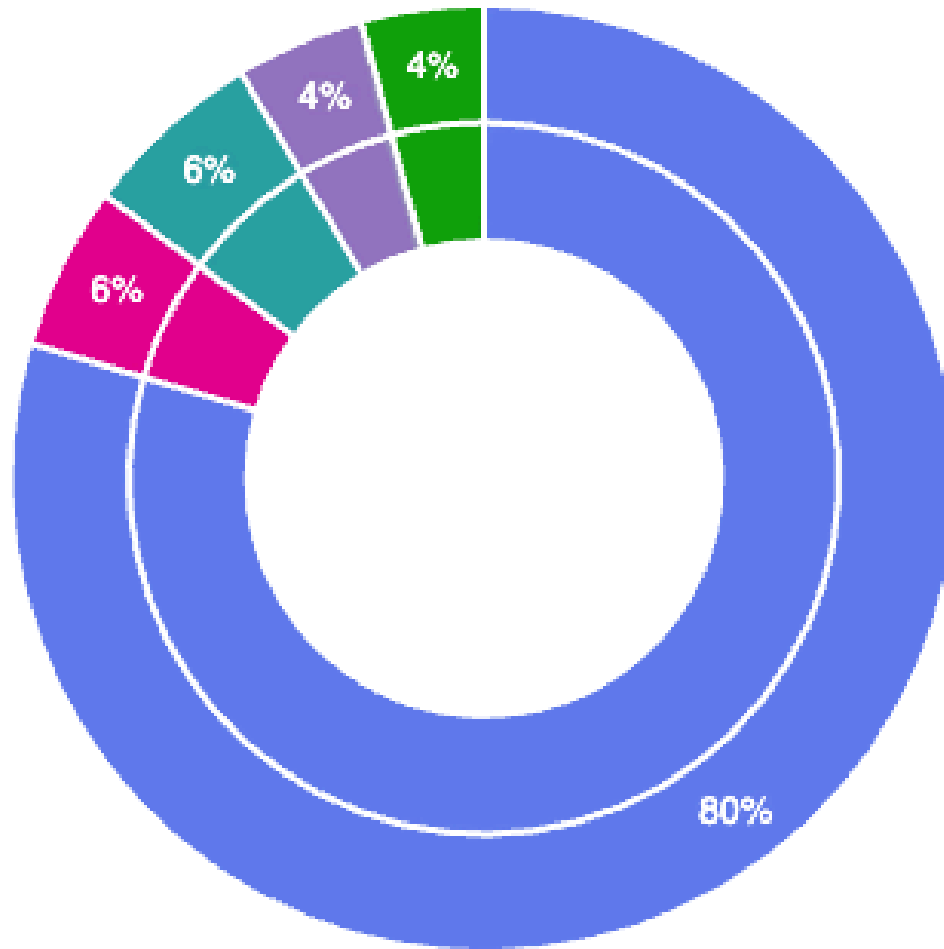
**70%** of alumni respondents are planning on furthering their education.



# Our Alumni: Employed in Healthcare



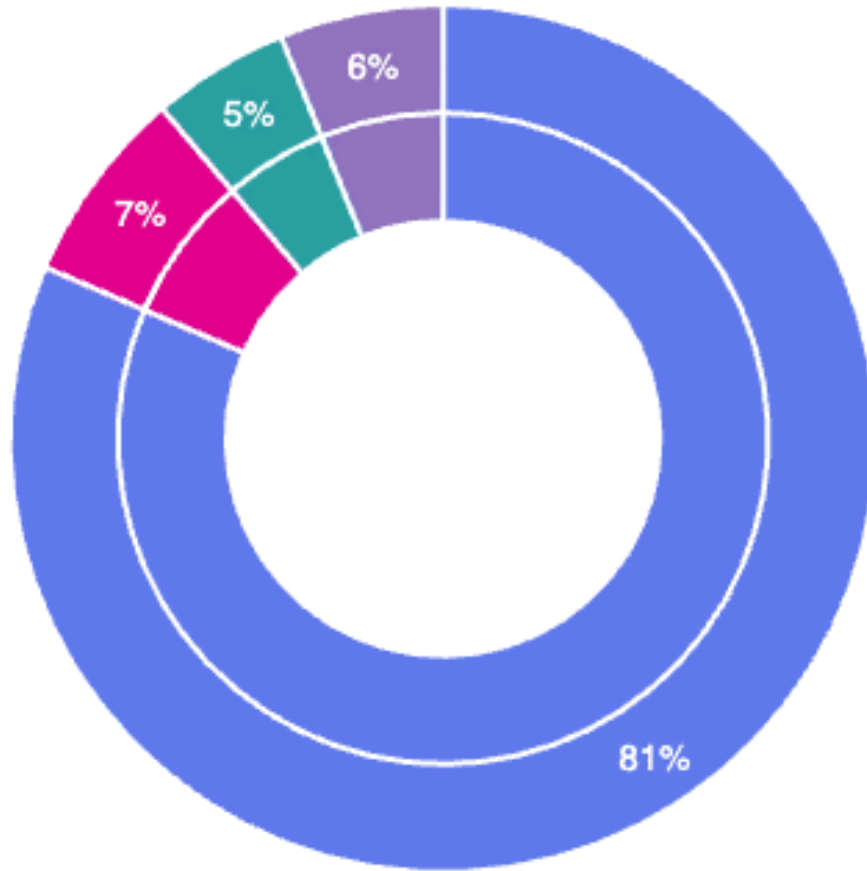
# 2024-2025 Revenue Sources



- Grants, \$1,112,571
- School District Partners, \$78,500
- Reserves, \$86,457
- Individual Donors, \$61,815
- Fee for Service, \$58,437



# 2024-2025 Expenses



- Personnel, \$1,138,581
- Operating, \$102,109
- Participant Training & Materials' \$71,662
- Subawards, \$85,428



# Thank You to Our Industry Partners

Alameda County Behavioral Health Department

Alameda EMS

Alameda Health System

California Department of Public Health

City College of San Francisco

Elica Health Centers

Falck Northern California

First Choice Community Health

Food Literacy Center Sacramento

Inhora

Kaiser Permanente

Lovelace Health System

Mercy San Juan Medical Center

Mission Neighborhood Health Clinic

National Coalition Against Prescription Drug Abuse

New Mexico Healthcare Education and Advanced Training  
Solutions

New Mexico Harm Reduction Coalition

Planned Parenthood of the Rocky Mountains

Project HeartBeat

Sacramento County Opioid Coalition

Sacramento State University Nursing

Safer Alternatives thru Networking and Education

SF AIDS Foundation

San Francisco Community Clinic Consortium  
(Area Health Education Center)

San Francisco Department of Public Health

San Francisco Fire Department

San Francisco State University

Samuel Merritt University

Simply Salud

St. Rose Hospital

Train 2 Sustain

21 Home Health Services

University of California Davis

(Nutrition and Dietetics)

University of California San Francisco

University of New Mexico

University of San Francisco

VN CARES



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# Thank You to Our Donors



With gratitude, we thank the individual and institutional donors whose generosity makes the work of FACES possible. Your investment sustains our mission and helps ensure that students have access to the support and opportunities they deserve. We are deeply grateful for your belief in our shared vision.

Institutional: Alameda County Behavioral Health, Kaiser Permanente Foundation, Office of Juvenile Justice and Delinquency Prevention, San Francisco Department of Public Health, San Francisco Unified School District, San Lorenzo Unified School District

Individual: Charmaine Echeverria Adams, Christine DeCourtney, Janet Eadie, Laura McCain Fenton, Margaret Helminska, T Stephen Jones, Courtney Ma, Leticia Marquez-Magana, Angela Nurisso, Jeff Oxendine, Lauri Paolinetti, Allisen Patel, Dana Silvers, Sandrijn van Schaik

